



ਦਫਤਰ ਮੁੱਖ ਚੋਣ ਅਫਸਰ, ਪੰਜਾਬ
OFFICE OF THE
CHIEF ELECTORAL OFFICER, PUNJAB
SCO. No. 29 - 32, Sector 17-E, Chandigarh

Phone: 0172- 2704701, 2704743, 2704779 | Fax: 0172-2707970 | Email: ceo_punjab@eci.gov.in . dyceo@punjab.gov.in

ਨੰ.ਚੋਣ-2022/ਸਵੀਪ-1304

ਮਿਤੀ: 16.01.2022

ਸੇਵਾ ਵਿਖੇ

ਸਮੂਹ ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ-ਕਮ-
ਜ਼ਿਲ੍ਹਾ ਚੋਣ ਅਫਸਰ,
ਪੰਜਾਬ।

ਵਿਸ਼ਾ: **National Voters' Day (25th January) 2022-regarding.**

ਸ਼੍ਰੀਮਾਨ ਜੀ,

ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਦੇ ਸਬੰਧ ਵਿਚ ਭਾਰਤ ਚੋਣ ਕਮਿਸ਼ਨ, ਨਵੀਂ ਦਿੱਲੀ ਤੋਂ ਪੱਤਰ ਨੰ:491/ ECI/ LET/ SVEEP-I/NVD/2021 ਮਿਤੀ 11.01.2022 ਦੀ ਕਾਪੀ ਸਮੇਤ ਵੋਟਰ ਪ੍ਰਣ (Eng, Pbi & Hindi) ਦੀ ਕਾਪੀ ਭੇਜ ਕੇ ਲਿਖਿਆ ਜਾਂਦਾ ਹੈ ਕਿ ਕਮਿਸ਼ਨ ਦੀਆਂ ਹਦਾਇਤਾਂ ਅਨੁਸਾਰ 25 ਜਨਵਰੀ 2022 ਨੂੰ 12ਵਾਂ ਰਾਸ਼ਟਰੀ ਵੋਟਰ ਦਿਵਸ ਰਾਜ, ਜ਼ਿਲ੍ਹਾ ਅਤੇ ਬੁਥ ਲੈਵਲ ਤੇ ਮਨਾਇਆ ਜਾਣਾ ਹੈ।

Covid-19 ਦੇ ਇਸ ਦੌਰ ਦੌਰਾਨ ਸਿਹਤ ਵਿਭਾਗ, ਪੰਜਾਬ ਵੱਲੋਂ ਜਾਰੀ ਕੀਤੀਆਂ ਹਦਾਇਤਾਂ ਦੀ ਇੰਨ-ਬਿੰਨ ਪਾਲਣਾ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।

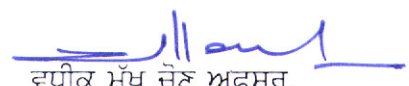
ਰਾਸ਼ਟਰੀ ਵੋਟਰ ਦਿਵਸ ਮਨਾਉਣ ਲਈ ਨਿਮਨ ਅਨੁਸਾਰ ਪ੍ਰੋਗਰਾਮ ਉਲੀਕੇ ਗਏ ਹਨ:

- 1) ਸਮੂਹ ਜ਼ਿਲ੍ਹਾ ਚੋਣ ਅਫਸਰ ਜ਼ਿਲ੍ਹਾ ਪੱਧਰ ਤੇ online ਸਮਾਗਮ ਕਰਵਾਉਣ ਅਤੇ ਇਸ ਦੌਰਾਨ ਹੀ 5 ਨਵੇਂ ਵੋਟਰਾਂ ਸਮਾਗਮ ਵਿਚ ਸ਼ਾਮਲ ਕਰਕੇ ਐਪਿਕ ਕਿੱਟ ਦਿੱਤੀ ਜਾਵੇ। ਇਸ ਦੇ ਨਾਲ ਰਾਜ ਪੱਧਰੀ ਸਮਾਗਮ ਵਿਚ ਮੁੱਖ ਚੋਣ ਅਫਸਰ ਜੀ ਦੁਆਰਾ ਦਿਵਾਏ ਜਾਣ ਵਾਲੇ ਵੋਟਰ ਪਲੈਜ਼ ਲਈ Virtualy ਸ਼ਿਰਕਤ ਕੀਤੀ ਜਾਵੇ। Minute-to-Minute Schedule ਨਾਲ ਨੱਥੀ ਹੈ।
(Online ਸਮਾਰੋਹ ਦਾ ਲਿੰਕ ਸਮੇਂ ਤੇ whatsapp Groups ਵਿਚ ਭੇਜ ਦਿੱਤਾ ਜਾਵੇਗਾ)
- 2) ਜ਼ਿਲ੍ਹਾ ਪੱਧਰ ਤੇ ਮਨਾਏ ਜਾਣ ਵਾਲੇ ਸਮਾਰੋਹ ਦੀ ਪ੍ਰਧਾਨਗੀ ਜ਼ਿਲ੍ਹਾ ਚੋਣ ਅਫਸਰ-ਕਮ-ਡਿਪਟੀ ਕਮਿਸ਼ਨਰ ਵੱਲੋਂ ਕੀਤੀ ਜਾਵੇਗੀ ਅਤੇ ਬੁਥ ਲੈਵਲ ਸਮਾਗਮ ਜੋ ਕਿ ਜ਼ਿਲ੍ਹੇ ਦੇ ਸਮਾਰਟ ਸਕੂਲਾਂ ਵਿਚ ਮਨਾਏ ਜਾਣੇ ਹਨ,ਦੀ ਪ੍ਰਧਾਨਗੀ ਸਕੂਲ ਦੇ ਪ੍ਰਿੰਸੀਪਲ ਵੱਲੋਂ ਕੀਤੀ ਜਾਵੇ।
- 3) ਜ਼ਿਲ੍ਹੇ ਦੇ ਸਮਾਰਟ ਸਕੂਲਾਂ ਰਾਹੀਂ ਬੁਥ ਲੈਵਲ ਅਫਸਰ, ਜ਼ਿਲ੍ਹਾ ਪੱਧਰ ਅਤੇ ਰਾਜ ਪੱਧਰ ਤੇ ਮਨਾਏ ਜਾਣ ਵਾਲੇ ਸਮਾਗਮ ਵਿਚ Virtualy ਸ਼ਿਰਕਤ ਕਰਨਗੇ। ਬੁਥ ਲੈਵਲ ਤੇ Virtualy ਮਨਾਏ ਜਾਣ ਵਾਲੇ ਸਮਾਗਮ ਵਿਚ 5 ਨਵੇਂ ਵੋਟਰਾਂ ਨੂੰ ਸ਼ਾਮਲ ਕਰਕੇ ਐਪਿਕ ਕਿੱਟ ਦਿੱਤੀ ਜਾਵੇ।

ਜ਼ਿਲ੍ਹਾ ਅਤੇ ਬੁਥ ਪੱਧਰ ਸਮਾਗਮ ਨੂੰ ਰਾਜ ਪੱਧਰ ਤੇ ਮਨਾਏ ਜਾਣ ਵਾਲੇ ਸਮਾਗਮ ਨਾਲ Minute-to-Minute Schedule ਅਨੁਸਾਰ Virtualy ਜੋੜਿਆ ਜਾਵੇ।

- 3) ਹਰ ਜ਼ਿਲ੍ਹੇ ਵਿਚ ਸ਼ਲਾਘਾਯੋਗ ਕੰਮ ਕਰਨ ਵਾਲੇ Best ERO, Best Nodal Officer(SVEEP) ਅਤੇ Best Booth level Officer ਦੇ ਨਾਮ ਜ਼ਿਲ੍ਹਾ ਪੱਧਰ ਤੇ Virtualy ਮਨਾਏ ਜਾਣ ਵਾਲੇ ਸਮਾਗਮ ਦੌਰਾਨ ਘੋਸ਼ਿਤ ਕੀਤੇ ਜਾਣ ਅਤੇ 2 ਦਿਨ ਦੇ ਅੰਦਰ ਉਨ੍ਹਾਂ ਨੂੰ ਸਨਮਾਨ ਵੱਜੋਂ ਕ੍ਰਮਵਾਰ 2000, 1500 ਅਤੇ 1000 ਰੁਪਏ ਦੀ ਰਾਸ਼ੀ ਦੇ ਨਾਲ Certificate of Achievement, ਜ਼ਿਲ੍ਹਿਆਂ ਨੂੰ ਸਵੀਪ ਫੰਡ ਵੱਜੋਂ ਜਾਰੀ ਕੀਤੀ ਗਈ ਰਾਸ਼ੀ ਵਿਚੋਂ ਦਿੱਤਾ ਜਾਵੇ।

ਜ਼ਿਲ੍ਹਾ ਪੱਧਰ ਤੇ ਕੀਤੇ ਜਾਣ ਵਾਲੇ Virtual ਸਮਾਗਮ ਵਿਚ ਕਮਿਸ਼ਨ ਵੱਲੋਂ ਜਾਰੀ ਕੀਤੀ ਗਈ Theme, 'Making Elections Inclusive, Accessible and Participative ਦੇ ਮੱਦੇਨਜ਼ਰ ਕੋਵਿਡ-19 ਨੂੰ ਧਿਆਨ ਵਿਚ ਰੱਖਦੇ ਹੋਏ ਜ਼ਿਲ੍ਹਾ ਪੱਧਰ ਤੇ ਮਨਾਏ ਜਾਣ ਵਾਲੇ ਸਮਾਰੋਹ ਵਿਚ PwD Icons,Transgenders ਆਦਿ ਦੀ Virtualy ਸ਼ਿਰਕਤ ਕਰਵਾਉਣੀ ਯਕੀਨੀ ਬਣਾਈ ਜਾਵੇ।


ਵਧੀਕ ਮੁੱਖ ਚੋਣ ਅਫਸਰ,
ਪੰਜਾਬ

16/1/22

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110 001

No. 491/ECI/LET/FUNC/SVEEP-I/NVD/2021

Dated: 11th January, 2022

To,

The Chief Electoral Officers of
all States & UTs

Sub: - National Voters' Day (25th January) 2022 - reg.

Sir/Madam,

I am directed to state that the 12th National Voters' Day shall be celebrated across the country at State, District and Booth level on 25th January 2022. The Theme for the 12th NVD is 'Making Elections Inclusive, Accessible and Participative.'

You are requested to steer the NVD celebrations with wide publicity on the above mentioned theme. **The functions around NVD should be celebrated keeping in mind the COVID appropriate behaviour and guidelines in place. All efforts should be made to celebrate the festival in an Online mode.**

The NVD celebrations in the State, as in the past, shall include the following components in addition to already existing plan at the CEO and the DEO level.

Comprehensive Communication plan:

- Various events/ programmes across the state shall be organised focussing on the above mentioned theme. Further a comprehensive communication plan shall be developed by issuing necessary Print, TV, Radio advertisements, social media campaigns, field programmes and interpersonal communication (as per Covid norms), webinars/ seminars etc.
- Propagation of NVD theme through various Government schemes and programs.
- The NVD theme & related messages in the form of posters and banners should be prominently displayed in the offices of the CEO, DEO, ERO and the VFCs.
- A Print Advertisement shall be brought out on 25th January highlighting the theme.

Engagement with state/ district Icons:

- The State/ District Icons may be engaged (through recording of audio-video messages) to spread awareness, about the Commission's initiatives towards making elections inclusive, accessible and participative.
- All States/UTs should take appropriate efforts to nominate inspiring and non partsian personalities from all walks of life to be the Election Icon. Persons with disabilities, senior citizens, transgender and personalities from other marginalized sections shall be encouraged.

Partnership and Collaborations:

- The CEOs/ DEOs shall ensure partnerships and collaborations with various Government departments such as banks, Post offices, Railways, Panchayati Raj institutions, Civil Bodies etc.
- The Corporate bodies, Civil Society Organisations and others may be engaged with, for organising various events like competitions (essay, debate etc), webinars etc in the run upto the NVD.
- Also various departments/ organisations/ bodies may be encouraged to administer NVD pledge on the National Voters' Day, and the same may be uploaded on their social media handles/ website using hashtag #NVD2022.

Social media engagement activities:

- CEO/ DEO office may engage with various social media agencies, to create and develop the creative content for the NVD and get it uploaded on their respective social media handles.
- All the activities, by various departments/ organisations etc. to be uploaded on their respective social media handles.
- The hashtag #NVD2022 could be used while uploading the content on the social media accounts.

1. Key Activities: All SVEEP activities related to NVD must be conducted in an **Online mode** as per COVID appropriate behaviour and guidelines/norms in place.

a) Activities at Booth Level:

- i. The Booth Level Officers (BLOs) to organise an event (Online mode) at each polling station area and shall felicitate newly registered voters appropriately, also hand over the EPIC to new electors.
- ii. Video and other creatives to be shared extensively with all the households/ participants through WhatsApp groups and other media. Further other awareness films/ material as prepared by State or District on Postal Ballot, Assured Minimum facilities at Polling Stations, EVM/VVPAT, Voter Helpline App, Ethical Voting etc. can also be shown at the ceremony, in local languages. Please note that creatives are to be made available in accessible formats, in line with the current theme of NVD to make the information available to all stakeholders.
- iii. Further NVD pledge to be administered to all the people present during the event, through an Online mode. Further the copy of the pledge also to be circulated over Whatsapp groups.
- iv. DEO may provide the logistics required for the brief ceremony in each polling station area.

b) Activities at District HQs:

- i. The DEO shall organise the NVD function, in an Online mode, at the District headquarters in association with various institutions/ organisations such as Panchayat Raj institutions, Academic institutions, Civil Society groups, organisations of youth volunteers like NSS, NCC, Scouts & Guides, NYKS, media etc.
- ii. Newly registered voters shall be facilitated by handing over the EPIC Card during NVD function.
- iii. Further NVD pledge to be administered to all the people present during an Online event. Also the pledge to be circulated over whatsapp groups.
- iv. Awareness films on Postal Ballot facility, Assured Minimum Facilities, EVM VVPAT, Assured Minimum facilities at Polling Stations, EVM/VVPAT, Voter Helpline App, Ethical Voting etc. in local language shall be shown. Creatives to be made available in accessible formats, in line with the current theme of NVD to make the information available to all stakeholders.

- v. These material to be shared through WhatsApp group of various stakeholders.

c) Activities at State HQs:

- i. CEO organizes NVD function at the State capital, in association with Media, Civil Society, Volunteer Groups, State Administration, State Election Commission & Corporates etc.
- ✓ ii. Awareness films on Postal Ballot facility, Assured Minimum Facilities, EVM VVPAT, Assured Minimum facilities at Polling Stations, EVM/VVPAT, Voter Helpline App, Ethical Voting etc. in local language shall be shown and distributed over WhatsApp groups.
- ✓ iii. Newly registered voters shall be facilitated by handing over the EPIC Card during NVD function.
- ✓ iv. Further NVD pledge to be administered to all the people present during the event (Online/ offline as per Covid norms).
- ✓ v. Sign Language Interpreters to be deployed during the function in accordance with the present theme. The venue of the NVD functions to be made accessible as far as possible.
- ✓ vi. Necessary advertisement in print / electronic media to be issued, along with hoardings and banners across different locations across the state.
- vii. Deployment of dedicated staff at Block, Sub-division and District levels may be done to effectively undertake NVD related activities as directed. BLOs shall be trained about their role for NVD activities by the EROs/AEROs, as directed.

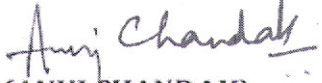
As the theme of the NVD, this year, is making elections inclusive, accessible and participative, it is expected that events would be organised by involving PwDs, Women, Senior citizens and Vulnerable sections of the society. Further, efforts should be made to popularise PwD app through various CSOs working in the field. Also awareness regarding Assured Minimum Facility & Postal ballot provision would be ensured, through various events. Looking into the ongoing pandemic, efforts should be made to conduct all events through an online platform. Offline Events, if any, shall be

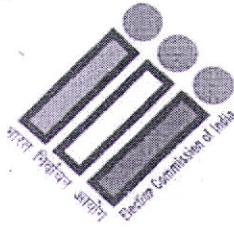
conducted at accessible venues and sign language interpreters must be engaged to reach out to all stakeholders.

The preparations for the NVD may be closely monitored by the office of the CEO/DEOs. All COVID protocols issued by statutory authorities must be strictly followed.

Encl: NVD pledge (Hindi/English)

Yours Sincerely,


(ANUJ CHANDAK)
JOINT DIRECTOR



ELECTION COMMISSION OF INDIA

Pledge For National Voters' Day, 25th January 2022

मतदाताओं द्वारा ली जाने वाली शपथ

“हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे”।

Voters' Pledge

“We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement”.

ਵੋਟਰ ਪ੍ਰਣ

ਅਸੀਂ, ਭਾਰਤ ਦੇ ਨਾਗਰਿਕ ਲੋਕਤੰਤਰ
ਵਿੱਚ ਪੂਰਾ ਵਿਸ਼ਵਾਸ ਰੱਖਦੇ ਹੋਏ ਇਹ ਪ੍ਰਣ
ਕਰਦੇ ਹਾਂ ਕਿ ਅਸੀਂ ਆਪਣੇ ਦੇਸ਼ ਦੀਆਂ
ਲੋਕਤੰਤਰੀ ਪਰੰਪਰਾਵਾਂ ਕਾਇਮ ਰੱਖਾਂਗੇ
ਅਤੇ ਸੁਤੰਤਰ, ਹਿਰਪੱਖ ਅਤੇ ਸ਼ਾਂਤੀਮਈ
ਚੋਣਾਂ ਦੇ ਮਾਣ ਬਰਕਰਾਰ ਰੱਖਦੇ ਹੋਏ,
ਹਿੰਡਰ ਹੋ ਕੇ, ਧਰਮ, ਵਰਗ, ਜਾਤੀ,
ਭਾਈਚਾਰੇ, ਭਾਸ਼ਾ ਜਾਂ ਹੋਰ ਕਿਸੇ ਵੀ ਲਾਲਚ
ਦੇ ਪ੍ਰਭਾਵ ਤੋਂ ਬਿਨਾਂ ਸਾਰੀਆਂ ਚੋਣਾਂ
ਵਿੱਚ ਆਪਣੇ ਵੋਟ ਦੇ ਹੱਕ
ਦੀ ਵਰਤੋਂ ਕਰਾਂਗੇ।

National Voters' Day – 2022

Venue: MGSIPA

Time: 11.00-11.30 AM

Minute-to-Minute Schedule

S. No.	Activity	Timing
1	Welcome Address by Additional CEO, Punjab	11.00-11.02
2	Video message of Honorable Chief Electoral Officer	11.02-11.05
3	Voters' pledge by CEO, Punjab	11.05-11.07
4	Speech By CEO, Punjab	11.07-11.10
5	Honouring Sohna-Mohna by presenting them EPIC Kit	11.10-11.12
6	Honouring Jagtar Singh Mann, 80 plus citizen (Former International Hockey Player)	11.12-11.14
7	Display of Video to be made for International SVEEP Conference	11.14-11.17
8	Announcement of winners' name (competitions): <ul style="list-style-type: none">○ Short Film Competition○ Poster Design Competition	11.17-11.20
9	Virtual Live Painting by Sh. Gurpreet Singh, Fine Arts Teacher from Patiala	11.20-11.22
10	Virtual Live performance by 'Bhand' from Moga	11.22-11.24
11	Distribution of e-EPIC Kits to 5 new voters from Mohali	11.24-11.26
12	Vote of thanks By Additional CEO, Punjab	11.26-11.28
13	National Anthem	11.28-11.30